



## Welcome!

Hello everyone,

Just like everyone, in all communities, we are adjusting to this new phase of life for the next few weeks and making many changes to how we operate, communicate and collaborate. The unexpected sudden suspension in all activities has really presented a challenge for everyone.

The announcement came on March 12th that we were suspended in person activities. We acted quickly and on March 14th put posted notice out via our social media that #KeepitKicking was coming shortly. On the evening of March 16th, we had informed all staff and coaches of the initiative with their assignments and announced to our families.

The program has been live for a little over a week now and is growing quickly with more content and ideas being discussed daily. We have released at home training sessions to all our programs which are posted on our websites under the Keep it Kicking tab. Please encourage everyone to post videos on social media to show their club spirit under the hashtags #KeepitKicking, #KeepitKickingChiefsFC, and #KeepitKickingGARush or email in your videos and we will post them for you!

Coaches have engaged in online learning and the creation of the content for the digital lessons and are now working on other tasks and activities to help build out the program. We have conducted virtual workshops and presentations to coaches and will continue to help our staff grow and contribute until we can return to the field.

Last week we sent out a monthly newsletter for March. I discussed all the things we have done over the last four months since the fall season ended. Moving forward my communication will come weekly in the form of a personal update to all our membership. I also create some video updates that will be posted to social media and the website.

We held some facility clean up days with our staff at the Georgia Rush facility and Chiefs FC's Pleasantdale Park respectively. We were able to secure all the goals, hang banners and a general clean up of the facilities. Thank you to all the coaches and staff who were able to attend. We worked diligently to keep social distances and everyone safe during the clean-ups. There are some pictures taken below.

We have released some virtual games for our players to participate in on the weekends. The first of which was Chiefs FC versus Georgia Rush. The concept is simple... Play Soccer, record it on video, post the video under the game assigned hashtag! The most videos per club will win the match. We had a good response to



the video challenge with many videos posted over the weekend. Be on the look out for the next weekend challenge!

We are working on ways to grow this program over the coming weeks, for as long as we need to with the aim of keep our communities engaged with soccer and our players, coaches and families active and collaborating together. We welcome any thoughts, feedback and comments on the program. We want to make this beneficial for everyone during the suspension in play.

We understand fully that this is not what we all signed up for this spring season for our kids and community. Everyone at Chiefs FC and Georgia Rush would much rather be on the fields kicking a ball around with friends and family. We continue to evaluate the situation and plan to return to the fields as quickly as possible to resume the Spring season. However, given the circumstances are outside of our control, we fully believe in working together to make this unprecedented time as productive as possible.

The #KeepitKicking Campaign is not in place of our regular programs. It is simply an initiative we have undertaken to help our communities find a way through this tough time together, and together I believe we can. Chiefs FC and Georgia Rush are not for profit organizations who are membership driven. We rely on the membership support to keep our fields open, operate programs and provide soccer to our communities.

Thank you for your continued support to our organizations, our families, players and coaches during this time.

Keep it Kicking!

A handwritten signature in black ink, appearing to read 'Neil McNab Jr.'.

**Neil McNab Jr.**  
**Executive Director**  
**Chiefs FC & Georgia Rush**



*Keep it Kicking was launched on March 16!*

**Chiefs FC v Georgia Rush  
March 21/22**

*Submit a video of yourself playing  
soccer during the dates listed to  
#KeepitKickingChiefsFC1 or  
#KeepitKickingGARush1 on  
Facebook or Instagram. Most  
videos for their club will win.  
#keepitKicking*



***Our first virtual game, there will be more to keep the kids (and Coaches) active on the weekends!***



***Facility Clean up at Georgia Rush on Saturday March 21.***

**What to Expect:**

- \* Academy and Select session plans posted on Tuesdays and Thursdays
- \* Recreation and After School Club session plans posted on Wednesdays
- \* Parent Newsletters posted weekly (See this week's newsletter attached)
- \* Post your videos on Facebook and Instagram to be entered to win prizes each week!
- \* Weekend video posting competition against other clubs on social media.



## Social Media

Like us on Facebook and follow us on Facebook & Instagram

**Chiefs FC**

[www.Facebook.com/ChiefsFC.atl](http://www.Facebook.com/ChiefsFC.atl)

Instagram: @ChiefsFC

**Georgia Rush**

[www.Facebook.com/GeorgiaRushSoccerClub](http://www.Facebook.com/GeorgiaRushSoccerClub)

Instagram: @GARushSoccerClub



**Chiefs FC Facility Clean-up was held on Sunday March 22.**